

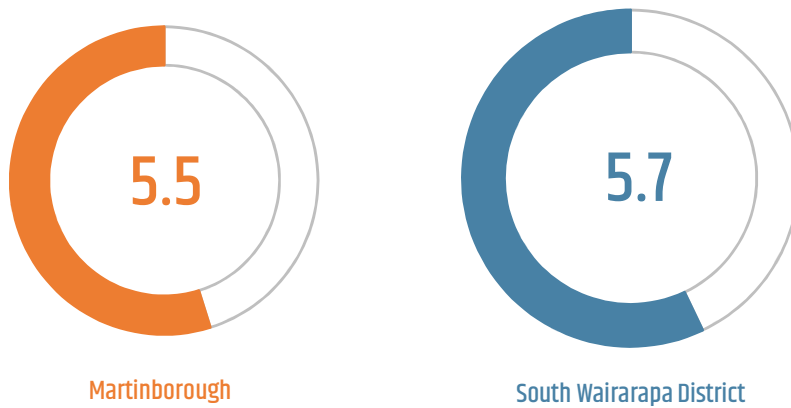
Economic Prosperity in Martinborough

This infographic presents an assessment of economic prosperity in Martinborough.

Economic prosperity is measured across five domains. In each domain, we score the area unit out of ten and compare it to the South Wairarapa District average. The average of the five scores gives an overall measure of prosperity. A brief explanation of the domains and the method to calculate a score in each domain is given in an accompanying document.

Overall Economic Prosperity Index

With an overall score of 5.5 Martinborough has lower economic prosperity than the South Wairarapa average of 5.7.



Martinborough outperforms the South Wairarapa average in the following domains:

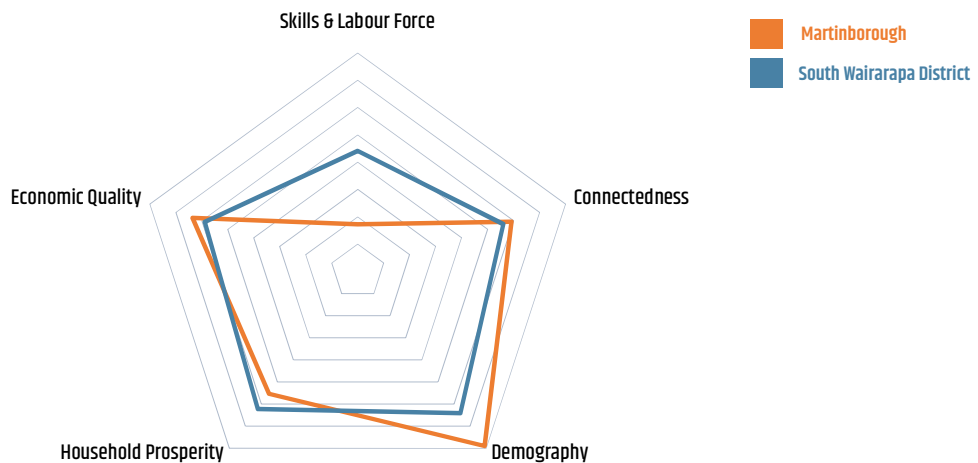
- Connectedness
- Demography
- Economic Quality

Martinborough underperforms the South Wairarapa average in the following domains:

- Skills & Labour Force
- Household Prosperity

Economic Prosperity Scores by Domain



Closer to outer edge is better



Skills & Labour Force

This domain measures the qualifications that individuals possess and their success in obtaining highly skilled jobs.

Skills & Labour Force indicators ranked from Martinborough's best to worst




Indicator	Score out of 10 (higher = better)	Value
Proportion employed in highly skilled jobs		3.4 42%
		5.5 46%
Proportion of 24-34 year olds with NCEA level 4 or above		0.1 42%
		3.3 48%

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Connectedness

This domain measures access to infrastructure and services to take advantage of employment, education and business opportunities across the South Wairarapa District and beyond.

Connectedness indicators ranked from Martinborough's best to worst




Indicator	Score out of 10 (higher = better)	Value
Average commute time to Masterton (minutes)		7.0 37
		5.6 43
Average commute time to Wellington (minutes)		6.7 78
		6.0 81
Proportion of people with access to the internet at home		4.1 73%
		5.2 75%

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Demography

This domain describes the local board's demography in terms of population growth and the dependency of the non-working age population (0-14 years and 65 years and older) on the working age population (15-64 years).

Demography indicators ranked from Martinborough's best to worst

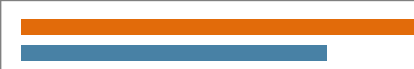




Indicator	Score out of 10 (higher = better)	Value
Population growth		10.0 2.5%
		3.9 1.5%
Dependency ratio 2026		9.3 77%
		8.3 80%
Dependency ratio 2016		4.3 74%
		7.0 68%

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Household Prosperity

An area unit that scores well in the other domains will tend to have prosperous households. Prosperous households enjoy high incomes, its members are engaged in employment, are not on benefits, and are able to afford accommodation.

Household Prosperity indicators ranked from Martinborough's best to worst

Indicator	Score out of 10 (higher = better)	Value
Unemployment rate	 8.4	4.2%
	6.4	5.6%
Beneficiary rate	 8.2	3.6%
	7.1	4.2%
Home ownership rate	 4.3	71%
	6.1	74%
Median household income	 4.1	\$55,900
	4.8	\$57,800
Rents as % of income	 2.7	30%
	6.7	26%

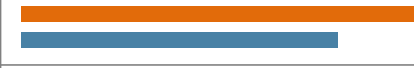


 Martinborough

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Economic Quality

This domain measures the quality of jobs, their sustainability into the future and the propensity of the population to be self-employed.

Economic Quality indicators ranked from Martinborough's best to worst

Indicator	Score out of 10 (higher = better)	Value
Proportion employed in declining industries	 9.6	1.6%
	6.6	2.3%
Self-employment rate	 5.5	32%
	4.6	29%
Proportion employed in knowledge intensive industries	 4.0	21%
	6.4	25%

 Martinborough

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