

# Economic Prosperity in Greytown

This infographic presents an assessment of economic prosperity in Greytown.

Economic prosperity is measured across five domains. In each domain, we score the area unit out of ten and compare it to the South Wairarapa District average. The average of the five scores gives an overall measure of prosperity. A brief explanation of the domains and the method to calculate a score in each domain is given in an accompanying document.

## Overall Economic Prosperity Index

With an overall score of 6.3 Greytown has higher economic prosperity than the South Wairarapa average of 5.7.



Greytown outperforms the South Wairarapa average in the following domains:

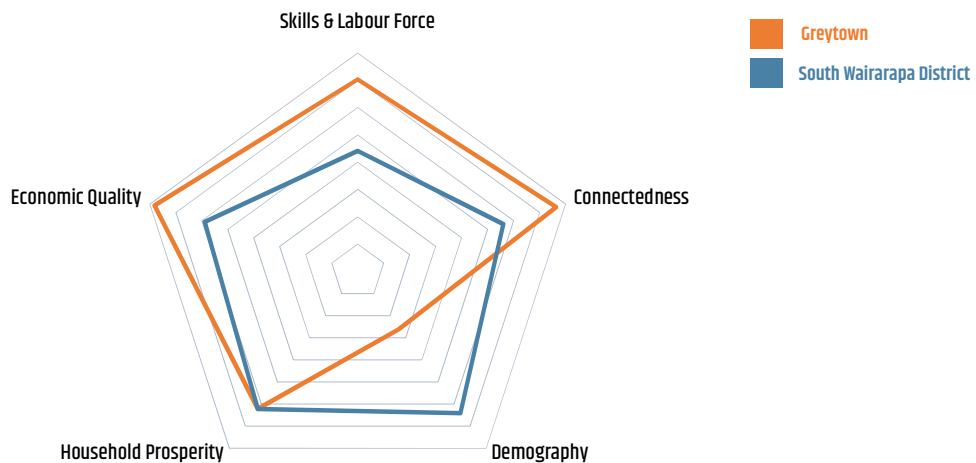
- Skills & Labour Force
- Connectedness
- Economic Quality

Greytown underperforms the South Wairarapa average in the following domains:

- Demography
- Household Prosperity

## Economic Prosperity Scores by Domain

Closer to outer edge is better



## Skills & Labour Force

This domain measures the qualifications that individuals possess and their success in obtaining highly skilled jobs.

Skills & Labour Force indicators ranked from Greytown's best to worst

Indicator	Score out of 10 (higher = better)	Value
Proportion of 24-34 year olds with NCEA level 4 or above	10.0	61%
	3.3	48%
Proportion employed in highly skilled jobs	4.1	43%
	5.5	46%

■ Greytown
 ■ South Wairarapa District

## Connectedness

This domain measures access to infrastructure and services to take advantage of employment, education and business opportunities across the South Wairarapa District and beyond.

Connectedness indicators ranked from Greytown's best to worst

Indicator	Score out of 10 (higher = better)	Value
Average commute time to Masterton (minutes)	10.0	24
	5.6	43
Average commute time to Wellington (minutes)	7.8	73
	6.0	81
Proportion of people with access to the internet at home	5.1	75%
	5.2	75%

■ Greytown
 ■ South Wairarapa District

## Demography

This domain describes the local board's demography in terms of population growth and the dependency of the non-working age population (0-14 years and 65 years and older) on the working age population (15-64 years).

Demography indicators ranked from Greytown's best to worst

Indicator	Score out of 10 (higher = better)	Value
Dependency ratio 2026	5.0	90%
	8.3	80%
Population growth	2.8	1.3%
	3.9	1.5%
Dependency ratio 2016	0.0	84%
	7.0	68%

■ Greytown
 ■ South Wairarapa District

## Household Prosperity

An area unit that scores well in the other domains will tend to have prosperous households. Prosperous households enjoy high incomes, its members are engaged in employment, are not on benefits, and are able to afford accommodation.

Household Prosperity indicators ranked from Greytown's best to worst

Indicator	Score out of 10 (higher = better)	Value
Home ownership rate	10.0	79%
	6.1	74%
Beneficiary rate	9.3	2.9%
	7.1	4.2%
Unemployment rate	7.6	4.7%
	6.4	5.6%
Median household income	4.2	\$56,100
	4.8	\$57,800
Rents as % of income	0.0	32%
	6.7	26%

Greytown

South Wairarapa District

## Economic Quality

This domain measures the quality of jobs, their sustainability into the future and the propensity of the population to be self-employed.

Economic Quality indicators ranked from Greytown's best to worst

Indicator	Score out of 10 (higher = better)	Value
Proportion employed in knowledge intensive industries	10.0	32%
	6.4	25%
Proportion employed in declining industries	10.0	1.5%
	6.6	2.3%
Self-employment rate	3.5	26%
	4.6	29%

Greytown

South Wairarapa District